



SPONSOR INFORMATION

Noah's Bandage Project is hosting our 9th Annual 5K event, Noah's Bandage Run, on April 14, 2023, 8:00 am at Corporate Woods (adjacent to Building 40) in Overland Park, KS.

This annual event has helped fund \$1.8 million towards pediatric cancer research. While fighting his own battle with childhood cancer, Noah Wilson decided to collect cool and fun bandages for his fellow patients. This was the inspiration for Noah's Bandage Project.

NBP has since distributed over 7 million boxes of bandages to organizations serving children in need, and has funded 7 childhood cancer research grants at Children's Mercy Research Institute.

Noah's legacy lives on through this charitable work and the research being conducted in his name. You can help support our ultimate mission to end childhood cancer by sponsoring the event or making a donation.

Learn more about our organization at www.noahsbandageproject.com

ONLY 4% OF FEDERAL GOVERNMENT
CANCER RESEARCH FUNDING GOES
TO STUDY PEDIATRIC CANCER

40,000 KIDS ARE
CURRENTLY IN TREATMENT
FOR CANCER IN THE US



Noah Wilson

CHILDHOOD CANCER DOES
NOT DISCRIMINATE - IT
AFFECTS EVERY ETHNIC
GROUP AND SOCIOECONOMIC
CLASS IN EVERY GEOGRAPHIC
REGION AROUND THE WORLD

CANCER IS THE NUMBER 1 CAUSE OF
DEATH BY DISEASE AMONG
AMERICAN CHILDREN

Sponsorship Levels

Sponsorship Benefits	Crowning \$10,000 <small>(Only One Available)</small>	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Noah's Stars \$500
	# of Free Race Entries	15	10	8	6	4
Pre-Event						
Logo and link on race website	X	X	X	X	X	Name
Logo in email blasts	X	X	X	X	X	
Logo on race flyer	X	X	X	X		
Social media promotion	X	X	X			
Logo on print advertising	X	X				
Race Day						
Swag Bag Goodies (sponsor provided)	X	X	X	X	X	
Logo on event sponsor banners	X	X	X	X	X	
Logo on t-shirt (proportional to level)	X	X	X	X	X	
Size of display (tent, table and chairs provided by sponsor)	10X20	10X10	10X10	6ft Table (no tent)		
Recognition at opening of race	X	X	X			
Logo along race course	X	X				
Meet & Greet with Celebrities	X	X				
Logo on stamp & repeat	X					
Opportunity to speak at opening of race	X					
Mention in Post Race Thank You Letter	X	X	X	X	X	X

Noah's Stars and Higher:

- Complimentary race entries may be redeemed once registration opens and are subject to same deadlines as all other race entries. A comp code will be emailed when payment is received. Registration and race details can be found at www.noahsbandagerun.com.

Bronze and Higher:

- Logo must be emailed to: julie@noahsbp.com in PNG format to appear on the race website. Please send ASAP.
- Logo must be emailed to julie@noahsbp.com in Vector format by March 15, 2024 to appear on t-shirt and sponsor banner.

Silver and Higher

- Complete all steps in Bronze and Higher Category listed above.
- Sponsors who wish to have a booth/tent at the event must reserve a space with the Race Day Coordinator Katy Wade at katy@kccrew.com by April 3, 2024.

Crowning

- Complete all steps in Bronze and Silver categories listed above.
- Details regarding speaking at the opening ceremony must be arranged with Katy Wade, katy@kccrew.com by April 7, 2024.

Sponsor Registration Form



<https://forms.office.com/r/ueYTXrm5M1>

Please direct your questions to:

julie@noahsbp.com

Thank you for your support!